

HOW TO MEASURE A STAND UP POUCH

Smart Pouches

FlexiPACK Ltd.

How to Measure a Stand-up Pouch

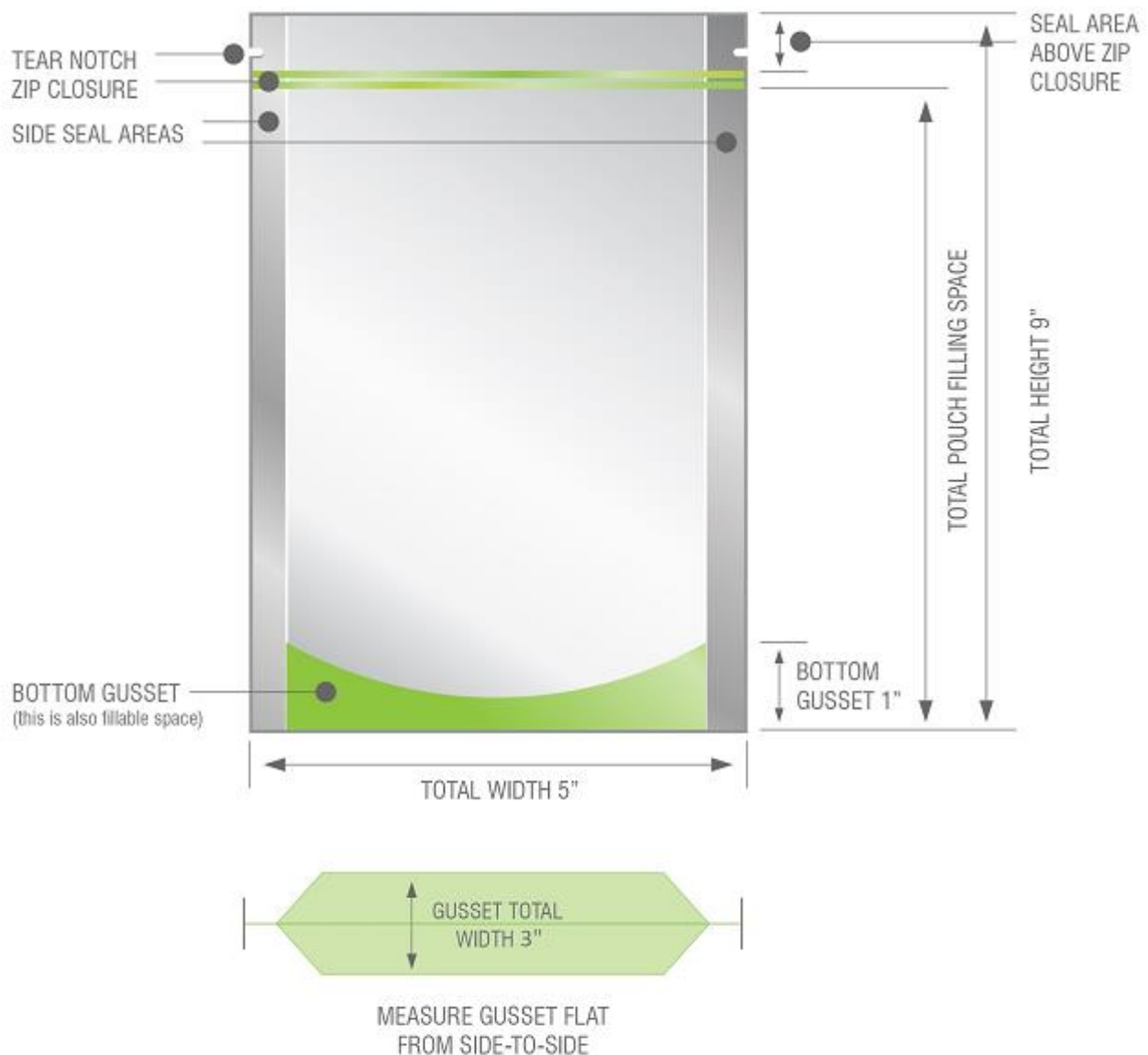
Stand-up Pouches have three fundamental measurements: Width (W), Height (H), and Bottom Gusset (BG). It is written out W" x H" x BG"

Width (W): measured from the outside left-side edge to the right-side edge of the pouch.

Height (H): measured from the outside bottom edge to the very top of the pouch.

Bottom Gusset (BG): two times the dimension from the outside bottom edge of the pouch to the maximum depth of the internal fold.

Example: Stand up pouch - 5" x 9" x 3" (1.5"x2)



- Total Width (W) = 5"
- Total Height (H) = 9"
- Bottom Gusset (BG) = 1.5" x 2 = 3"

Some companies will occasionally refer to a bottom gusset as (1.5" x 2) instead of 3" in an attempt to make the bottom gusset dimension clearer to the user.

Please contact us with any questions about our pouches.

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