

# SIDE GUSSET POUCHES

Smart Pouches

FlexiPACK Ltd.



## Side Gusset Pouches

Side Gusset Pouches are the most popular pouches for coffee and tea and hence they are referred as “Coffee or Tea Pouches”. These pouches maximises the storage capacity since they square out after being filled. They have gussets on both sides and an inclusive fin-seal runs from top to bottom with horizontal sealing at both the top-side and the bottom-side. The top-side is usually left open for filling the contents.



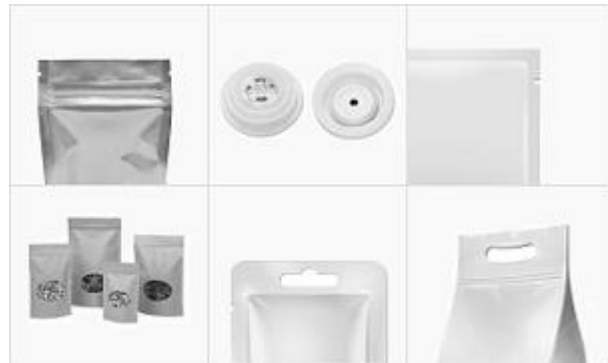
These types of pouches are increasingly being preferred over other options by the food, snack and other industries as they allow easy display vertically as well as horizontally, thus becomes leading option for shelf display.

### Some of the key benefits include

- ✓ High filling speed
- ✓ Efficiency and flexibility
- ✓ On-shelf product differentiation
- ✓ Ideal for Modified Atmosphere Packaging
  - ✓ Large printing surface
  - ✓ Light-weight packaging
- ✓ Packaging Volume Reduction (PVR)
  - ✓ Cost efficient transport
  - ✓ Less waste to dispose
- ✓ Lower cost vs. Rigid containers

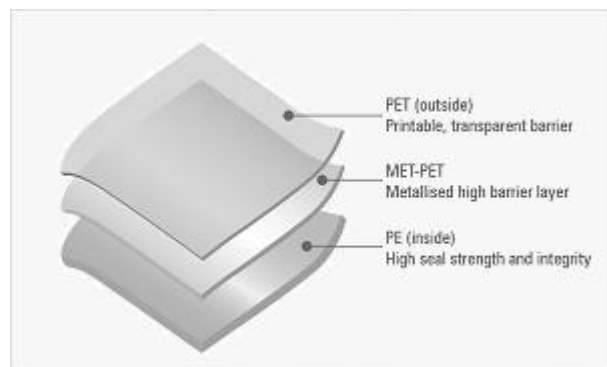
## Features and Options (Add-ons)

- ✓ Re-closable Zipper
- ✓ Valve
- ✓ Clear windows
- ✓ Glossy or matte finishes
- ✓ Tear notches
- ✓ Ergonomic handles
- ✓ Euro or round hole



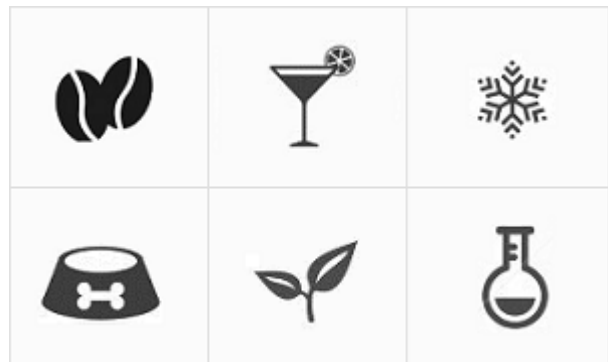
## Common Structures (Materials)

- ✓ PET / FOIL / POLY
- ✓ PET / POLY
- ✓ PET / MET PET / POLY
- ✓ Kraft Paper / POLY



## Applications (Industries)

- ✓ Tea & Coffee
- ✓ Food products
- ✓ Pet Foods
- ✓ Home & Garden products
- ✓ Health & Beauty products
- ✓ Pharmaceuticals
- ✓ Industrial & Other packaging options



## Side Gusset Pouch



Smart Pouches can customize these side gusset stand-up pouches to meet your specific requirements including many designs, shapes, sizes, materials, colours, printing and several other features & options. With our extensive knowledge and experience in the field of pouches, we can deliver what you need.

We also supply pre-made side gusset pouches and roll stock films.

**Smart Pouches**  
FlexiPACK Ltd  
85-87 Bayham Street  
London NW1 0AG  
United Kingdom  
Phone: +44 (0)207 101 9408  
Fax: +44 (0) 207 993 6384  
Email: [sales@smartpouches.co.uk](mailto:sales@smartpouches.co.uk)

[www.SmartPouches.co.uk](http://www.SmartPouches.co.uk)  
Tel: +44 (0) 207 101 9408